## REMARKS/ARGUMENTS

present communication is responsive to the The Official Action mailed March 4, 2010, rejecting all of the claims pending in the application ("Office Action"). Claims 17 are amended. Claims 17-18 are pending in this application.

Claims 17-18 are rejected under 35 U.S.C. 102(e) as being anticipated by Proehl (U.S. Patent 6,532,589, hereinafter "Proehl").

Amended independent claim 17 now recites in part:

means for controlling display of the schedule information of the user's personal event or events and schedule information of the program or programs to be viewed on said calendar, the personal event or events comprising events unrelated to the request for the EPG information, the text of the schedule information of the program or programs being displayed on the calendar. (Emphasis added).

The other independent claim 18 is amended in a similar above-identified features are believed to described, for example, in FIGS. 2 and 5, and paragraphs [0073]-[0093] of the specification.

accordance with present claim 17, a schedule apparatus comprises means for controlling display of the schedule information of the user's personal event or events and schedule information of the program or programs to be viewed on said calendar. The personal event or events comprising events unrelated with the request for the EPG information, such as dining and going to a concert etc. The schedule apparatus also displays text information of the schedule information of the

program or programs on the calendar. (See, for example, FIG. 5).

The Examiner asserted that Proehl teaches a means for controlling display of the schedule information of the user's personal event or events and schedule information of the program or programs to be viewed on said calendar. (Office Action, page 3-5). However, Proehl does not teach a calendar-based on-screen planner allowing a user to input and edit her personal events where the events include events unrelated with the request for the EPG information. Proehl only teaches a system for providing a calendar-based on-screen planner for broadcast TV events. (See, for example, Fig. 9; col. 8, lines 10-30, col. 6, lines 15-21 of Proehl). Moreover, Proehl does not teach displaying the text information of the schedule information of the program or programs on the calendar. Indeed, Proehl displays only icons for future or completed events of remind, record and pay per view. (See, for example, Fig. 9).

least the reasons described above, it at respectfully requested that the independent claims 17 and 18 are distinguishable over Proehl, and therefore the 102 rejections on these claims should be withdrawn.

As it is believed that all of the rejections set forth the Office Action have been overcome, favorable reconsideration and allowance are earnestly solicited.

If, however, for any reason the Examiner does not believe that such action can be taken at this time, it is respectfully requested that he/she telephone applicant's attorney at (908) 654-5000 in order to overcome any additional objections which he might have.

If there are any additional charges in connection with this requested amendment, the Examiner is authorized to charge Deposit Account No. 12-1095 therefor.

Dated: April 30, 2010

Respectfully submitted, Electronic signature: /Jessica D. Li/ Jessica D. Li Registration No.: 65,042 LERNER, DAVID, LITTENBERG, KRUMHOLZ & MENTLIK, LLP 600 South Avenue West Westfield, New Jersey 07090 (908) 654-5000 Attorney for Applicant

Amendment per FOA 3-4-10.DOC